**“Moments” Radio Ad :24/:06**

SFX: (music up and under)

ANNCR: For nearly a century, Cummins has been making standby generators for life’s most powerful moments.

SFX: (Fade in and out SFX: sirens, medical equipment/intercom)

ANNCR: Generators that keep fire departments and hospitals in operation … when electricity fails … are now available … for your home.

SFX: (Fade in and out SFX: home activity, fridge door opening, tv, microwave ding)

ANNCR: Call your local Cummins dealer, and see if a quiet, powerful, compact Cummins home generator is right for you.

Cummins.

SFX: (quiet generator starting and running) Powering your life.

(Dealer tag :06)