# **“Dead Air” Radio Ad :10/:05**

ANNCR: A power outage turns dinner parties

SFX: (Big lightning strike. Music dies.)

ANNCR: into search parties, looking for flashlights and candles.

SFX: (Music resumes.)

ANNCR: But with a Cummins home standby generator, power is restored in seconds.

Call your dealer today.

(:05 Dealer tag)